GVenue · GV Books

SALES DOSSIER · BOOKING & SCHEDULING

Your booking page: clients book on their own

Each person at your venue with their own booking link. The client picks the type of appointment, the day and the time, and only sees what is truly open in their Google Calendar. They confirm their WhatsApp and email, get reminders and reschedule or cancel with their own link.

GOOGLE CALENDAR · CONFIRMED WHATSAPP · REMINDERS · INTO YOUR CRM

Prepared for
GVenue.com.ar

ARGENTINA

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01 The idea, in four lines

Every appointment agreed on WhatsApp costs ten messages and a while looking at the calendar. GV Books gives each person at your venue **their own booking page**: the client picks the type of appointment, the day and the time, and only sees the slots that are truly open in that person's Google Calendar. They confirm their WhatsApp and email, get their reminders and, if they can't make it, move the appointment on their own.

> **The real problem it solves**
>
> The back and forth to find a time, the appointment that overlaps another, the client who forgets and the phone number that doesn't exist. With GV Books **clients book on their own**, never on top of something you already had, and you get contact details that work.

One calendar: USD 15/mo per month

Your booking page: clients pick the type of appointment (length, price, video call or in person), the day and the time, and only see the slots that are truly free in your Google Calendar. It follows your hours for each day, Argentina's public holidays, the buffer between appointments and the minimum notice. It checks the WhatsApp number and the email with a code, sends reminders the day before and two hours before, and every booking comes with its own link to reschedule or cancel. Each booking goes into the client's record in your CRM.

GV Books Team · up to 5 calendars: USD 35/mo per month

All of GV Books for your team: up to 5 people, each with their own calendar, hours, appointment types, Google Calendar and link (books.gvenue.com.ar/your-venue/their-name). Your venue also gets a page listing everyone. Each person beyond 5 adds USD 6/mo per month.

02 What it does, plainly

- ✓ **Only the truly open slots**

  Each person connects their own Google Calendar. Before offering a time, GV Books checks that calendar: if something was already there, **that time is not offered**. No overlapping appointments, no personal meeting overwritten by a booking.

- ✓ **Appointment types your way**

  Each type has its name, its length and an informative price, and happens by video call with Google Meet, in person at your address, or by phone. For each one you choose the **questions** the client answers when booking.

- ✓ **Your hours, your rules**

  Time ranges for each day, a buffer between appointments, minimum notice, a daily cap, how many days ahead people can book, days off and **Argentina's public holidays** already loaded.

✓ **Confirmed details and reminders**

Clients confirm their WhatsApp and email with a 6-digit code before booking. They get a reminder by email and WhatsApp **the day before and two hours before**, and every appointment comes with its own link to reschedule or cancel.

✓ **Every booking stays in your base**

Each booking goes into the client's record in your venue's CRM. Sofía books a consultation with Andrea and, next time, you already know who she is and how often she came.

✓ **A page for your venue, and your day by WhatsApp**

With several people, your venue has a page listing everyone, and each person has their own link. The public page works in Spanish and English. And with GV Secretary, ask Venu for today's appointments and cancel one from your WhatsApp.

Coming soon · not live yet

Online deposit when booking · Microsoft and Outlook · round-robin across the team · the page embedded in your website · clients booking by chatting with Venu on WhatsApp.

What this module is NOT

It is not online payment: the price of each appointment is informative and the client pays **at your venue, with your card terminal** or however you always charge. It is not GV Resto's table booking: it is the appointment calendar of the people at your venue.

03 Why GVenue, and not someone else

Every system in this business promises the same things. These six are the ones that, in practice, change how it feels to use it — and the ones you can check for yourself before you sign anything.

1 **Truly modular: you pay only for what you use**

GVenue isn't sold as a single license with fifty screens you'll never open. Each module is hired on its own and switched off on its own. If next month you don't use GV Books, you drop it and it stops being billed. There's no «plan» forcing you to pay for what you don't need to get to what you do.

2 **Our prices are published**

Go to **gvenue.com.ar/armar**, tick what you need and see the total, today, without leaving your phone number or booking a demo. In the survey we did of the Argentine market (July 2026), no competitor publishes its prices: you have to ask for a consultation to find out what it costs. We'd rather you do the math before you talk to us.

3 **The venue's data belongs to the venue**

Your customer base, your sales and your history are yours: you export them to Excel whenever you want, without asking permission or paying extra to «release» them. And if one day you want to move the whole system to a server of your own, that version exists — you're never locked in.

4 **You talk directly to the developer**

No help desk, no middlemen: you talk to the person who builds the system, who gets your request the first time and solves it in the code. A specific request that doesn't exist today is quoted by the hour and, if it helps other venues, it joins the catalog for everyone. Several of the features published today were born exactly like that, requested by a client in production.

5 **Every module has its manual and its videos**

We don't leave you with an afternoon of training and good luck. Every module has a PDF manual with real screenshots of the system, plus video tutorials — in Spanish, with the manuals being translated into English one by one — so when someone new joins the team they learn it on their own, during their shift, without you having to explain it all over again.

6 **Anywhere in the world, in the language you need**

It's a cloud system: it works from any country, on a PC, a tablet or a phone. Today it speaks Spanish and English, and another language can be added on request. And it's 100% configurable: hours, names, permissions, prices and screens adapt to the way each client works, without switching systems.

> **And one that isn't a feature**
>
> We publish our **policies** —what we do and don't do with your data and your money— at gvenue.com.ar/politicas. They're written to be read, not to cover ourselves. And we work under a quality management system: **GVenue is going through internal audits of its Quality Management System, ahead of the external audit for its upcoming ISO 9001:2015 certification**.

04 The money, crystal clear

GVenue doesn't touch a single peso of what goes through this module

Our billing is **exclusively on ticket sales**. What you charge at the bar, at the cloakroom and for any extra at the venue is **100% the venue's**: it doesn't go through any account of ours, it carries no commission and we don't bill it. GV Books is paid with a flat monthly fee and nothing else — sell a thousand drinks or ten thousand, the fee is the same.

How you take payment at the counter

That money doesn't go through us: it goes wherever you say. The system records it so your register closes, in this order of real-world use:

1. **Cash**
   Most of what's charged at the venue. It's entered with the sale, and the closing cash count checks it against what's left in the register.
2. **Bank transfer**
   The customer transfers to your account and the cashier marks the sale as a transfer. The money goes straight to your bank, with no intermediary.
3. **Crypto (USDT)**
   Same approach, for the customers who pay that way.
4. **Card, with your card terminal**
   Your terminal is linked to the system: the cashier charges on your terminal and the sale confirms itself when the terminal approves it —no «paid» marked by hand, no mismatches—. That card money is credited through your own account, on your terminal's timelines; we don't step in on that money.

SOON What's coming, and isn't here yet

We're working on **GV-Posnet**: GVenue running **inside** the card terminal, so the cashier can do everything from the device. It's **in development** — it isn't something you can hire today and it isn't included in any price in this dossier. We mention it because it's where the module is headed, not because it's here.

The monthly fee

- **It's billed one month in advance.** You get a grace period of 10 to 15 days and staggered notices before any restriction — you'll never find the system switched off in the middle of an event over an invoice.
- **The prices in this dossier are the published ones.** Any special volume terms are **agreed by contract**, case by case: there's no automatic discount and no hidden price list.
- The fee is monthly, in US dollars, and it's invoiced in Argentine pesos at the exchange rate of the day.

05 The price

🗓️ GV Books · Booking & scheduling — USD 15/mo

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🗓️ GV Books Team · up to 5 calendars — USD 35/mo

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🗓️ GV Books · extra person — USD 6/mo

Each calendar beyond the 5 included in GV Books Team, per month.

🎟️ If you sell your tickets with GVenue, your monthly fee drops 50%

The whole system is modular: you pay the monthly fee for the modules you use. **If you sell your tickets with GVenue and go over 300 paid tickets a month of at least ARS 10,000 each** (average of the last 3 months; complimentary tickets and invitations don't count), the monthly fee for your modules drops **50%**.

* Dollar amounts are reference values for the fully functional system with onboarding done by the client. In Argentina, invoicing and payment are in pesos at the current reference dollar rate. If anything additional has to be configured or developed, the price is agreed separately. Licenses outside Argentina are billed in USD via USDT (reference values, billed in USDT for licenses outside Argentina).

What other modules it adds up with

There are two bundles, and there will always be just two: there's no ladder of plans with ever-longer names.

BUNDLE	WHAT IT BRINGS TOGETHER	PRICE
🏢 **Operations Suite**	The basic operation: core Bar + cash till + basic reports + Access (list accreditation + blocklist) + basic staff (onboarding, schedules, attendance, handovers — without the payroll part). Pro add-ons are added separately or with the Suite Pro	USD 169/mo
🏢 ⭐ **Suite Pro**	The Suite + Staff with P&L (per-night pay and final balance) + Parking + VIP Sector + Cloakroom + the full Barra Pro bundle (Stock, Recipes, Promos, AI Photos, Pro Report). Includes 🧾 E-invoicing. Kiosk, card terminal, Concierge, GV Cash, Merch and Consignment are hired separately	USD 349/mo

If a module already comes inside the bundle you hire, **it isn't charged separately**. And when a bundle grows with a new feature, whoever already pays for it gets it without a price increase.

06 Who made it?

GVenue is an Argentine system, made by **Gozzi.dev**: a software development studio based in Mar del Plata that works with each client directly.

Javier Gozzi · founder of GVenue and Gozzi.dev

He has been developing software since 2009. He was Technical Manager at El Divino Buenos Aires and Complejo Sobremonte (Mar del Plata), and then he wrote the system for the night: GVenue is designed from inside the club, with a packed door, a bar running out of stock and a register that doesn't add up. At GVenue he handles the product, the architecture, the backend, the infrastructure and the design.

linkedin.com/in/javgozzi

gvenue.com.ar/quienes-somos

Gozzi.dev's work

- **GVenue** · modular system for venues and events
- **RespondIA** · AI assistant to serve and sell on the web and WhatsApp
- **Gozzi Hosting** · Argentine hosting on its own infrastructure
- **MG Muebles** and **Caruso Centro MDQ** · commercial websites
- **Alisaplack** · drywall construction
- **Porsche Design Tower Miami** · the building's website, for Dezer Development

Why hire GVenue

1. **Made by people who know the night**
   It isn't generic software adapted to a nightclub: it was born from the technical management of nightlife venues, and that's why GV Books solves real problems of a Saturday in the small hours.
2. **Direct support from the person who writes it**
   No help desk, no tickets: you talk to the person who writes the code.
3. **Made in Argentina, with published prices**
   Prices in US dollars in plain sight at gvenue.com.ar/armar, and support from Argentina (UTC−3).
4. **Truly modular**
   You hire only what you use —tickets, door, bar, tables, courts, music— and each module is switched on or off separately.
5. **100% configurable, and custom-built if something's missing**
   Hours, prices, rules and permissions are changed from the panel; what doesn't exist gets developed. Behind it there's a real studio, with a name and a face.

07 Next steps

You hire it yourself, in five minutes

Go to **gvenue.com.ar/armar**, tick GV Books and whatever else you need most, and you'll see the monthly total right there. That same screen generates the contract with the detail of what you hired — no fine print and no salesperson breathing down your neck.

And before the fee starts running, you get a **15-day trial** to load your data and test it with your own information. If during that time you decide it's not for you, you haven't paid anything.

BOOKS.GVENUE.COM.AR/?LANG=EN

Shall we see it working with your numbers?

Half an hour on a video call, with your real menu or schedule loaded, is worth more than any presentation. Write to us and we'll set it up.

EMAIL	WEB	BUILD YOUR SYSTEM
somos@gvenue.com.ar	https://gvenue.com.ar	gvenue.com.ar/armar