GVenue · GV Offers

SALES DOSSIER · OFFERS BY WHATSAPP AND EMAIL

Your customers already came.
Now you have a way to tell them

You build the audience from your own base, write the offer with your price or your discount, and it goes out by WhatsApp, by email or both, from the same screen. By WhatsApp, only to customers who registered their phone and accepted promotions.

YOUR OWN BASE · WHATSAPP AND EMAIL · DAILY CAP · OPT-IN ONLY

Prepared for
GVenue.com.ar

ARGENTINA

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01 The idea, in four lines

You have hundreds of customers who already came to your venue and no way to tell them about a promo. GV Offers builds the audience **from your own base** — by what they did at your venue: booked a slot, reserved a table, are members, bought or rented—, you write the offer and on the same screen you choose whether it goes out **by WhatsApp, by email or both**.

> **The real problem it solves**
>
> Sending promos by hand from your phone takes hours and puts your number at risk. Exporting spreadsheets and building lists by hand. And a slow Tuesday or the week's open slots go to waste.

GV Offers by WhatsApp

The offer goes out from your WhatsApp, the number connected to the bot, to the customers who registered their phone and accepted promotions. Every message says how to unsubscribe.

GV Mailing

The same offer by email, from GVenue's sending account —never the one that sends your venue's receipts—, with an unsubscribe link. People who unsubscribed don't get it.

02 What you won't find anywhere else

✓ **Slowly, with a daily cap**

Up to 100 or up to 500 messages a day, depending on your plan. The system enforces the cap: whatever doesn't fit today goes out tomorrow. It goes out slowly and only to people who accepted, which is what protects your number.

✓ **Your price or your discount, with an expiry date**

A percentage off, an amount or a special price: you write it, with its expiry date. The system never sets one by default.

✓ **The history of every offer**

What you sent, to which audience, through which channel and to how many people it went out. Everything is saved.

✓ **For any kind of business**

Courts that want to fill their open slots, restaurants and bars with a slow day, beach clubs in season, nightclubs with a new date: if your customers already went through GVenue, you already have someone to write to.

What this module is NOT

The discount **isn’t applied automatically**: the offer tells the customer which price or discount they get and until when; when they come in, they show the message and whoever charges applies it. GV Offers doesn’t change the prices in your register, and doesn’t measure opens or reads. WhatsApp goes out from your number connected to the GV Bots bot (`USD 19/mo`, if you don’t have it yet). You can have WhatsApp, email or both.

03 Why GVenue, and not someone else

Every system in this business promises the same things. These six are the ones that, in practice, change how it feels to use it — and the ones you can check for yourself before you sign anything.

1 **Truly modular: you pay only for what you use**

GVenue isn't sold as a single license with fifty screens you'll never open. Each module is hired on its own and switched off on its own. If next month you don't use GV Offers, you drop it and it stops being billed. There's no «plan» forcing you to pay for what you don't need to get to what you do.

2 **Our prices are published**

Go to **gvenue.com.ar/armar**, tick what you need and see the total, today, without leaving your phone number or booking a demo. In the survey we did of the Argentine market (July 2026), no competitor publishes its prices: you have to ask for a consultation to find out what it costs. We'd rather you do the math before you talk to us.

3 **The venue's data belongs to the venue**

Your customer base, your sales and your history are yours: you export them to Excel whenever you want, without asking permission or paying extra to «release» them. And if one day you want to move the whole system to a server of your own, that version exists — you're never locked in.

4 **You talk directly to the developer**

No help desk, no middlemen: you talk to the person who builds the system, who gets your request the first time and solves it in the code. A specific request that doesn't exist today is quoted by the hour and, if it helps other venues, it joins the catalog for everyone. Several of the features published today were born exactly like that, requested by a client in production.

5 **Every module has its manual and its videos**

We don't leave you with an afternoon of training and good luck. Every module has a PDF manual with real screenshots of the system, plus video tutorials — in Spanish, with the manuals being translated into English one by one — so when someone new joins the team they learn it on their own, during their shift, without you having to explain it all over again.

6 **Anywhere in the world, in the language you need**

It's a cloud system: it works from any country, on a PC, a tablet or a phone. Today it speaks Spanish and English, and another language can be added on request. And it's 100% configurable: hours, names, permissions, prices and screens adapt to the way each client works, without switching systems.

> **And one that isn't a feature**
>
> We publish our **policies** —what we do and don't do with your data and your money— at gvenue.com.ar/politicas. They're written to be read, not to cover ourselves. And we work under a quality management system: **GVenue is going through internal audits of its Quality Management System, ahead of the external audit for its upcoming ISO 9001:2015 certification**.

04 The money, crystal clear

GVenue doesn't touch a single peso of what goes through this module

Our billing is **exclusively on ticket sales**. What you charge at the bar, at the cloakroom and for any extra at the venue is **100% the venue's**: it doesn't go through any account of ours, it carries no commission and we don't bill it. GV Offers is paid with a flat monthly fee and nothing else — sell a thousand drinks or ten thousand, the fee is the same.

How you take payment at the counter

That money doesn't go through us: it goes wherever you say. The system records it so your register closes, in this order of real-world use:

1. **Cash**
   Most of what's charged at the venue. It's entered with the sale, and the closing cash count checks it against what's left in the register.

2. **Bank transfer**
   The customer transfers to your account and the cashier marks the sale as a transfer. The money goes straight to your bank, with no intermediary.

3. **Crypto (USDT)**
   Same approach, for the customers who pay that way.

4. **Card, with your card terminal**
   The cashier charges on your card terminal and records the sale as card in the system, so the till close keeps card apart from cash. That card money is credited through your own account, on your terminal's timelines; we don't step in on that money.

SOON What's coming, and isn't here yet

We're working on **GV-Posnet**: the card terminal connected to the system, so the sale confirms itself when the terminal approves it, and GVenue running **inside** the terminal, so the cashier can do everything from the device. It's **in development** — it isn't something you can hire today and it isn't included in any price in this dossier. We mention it because it's where the module is headed, not because it's here.

The monthly fee

- **It's billed one month in advance.** You get a grace period of 10 to 15 days and staggered notices before any restriction — you'll never find the system switched off in the middle of an event over an invoice.
- **The prices in this dossier are the published ones.** Any special volume terms are **agreed by contract**, case by case: there's no automatic discount and no hidden price list.
- The fee is monthly, in US dollars, and it's invoiced in Argentine pesos at the exchange rate of the day.

05 The price

GV Offers by WhatsApp · up to 100 messages a day — USD 15/mo

Send offers from YOUR WhatsApp (the number connected to the bot) to the customers who registered their phone in your system and accepted promotions: choose who by what they did at your venue, write the offer with your price or discount and it goes out by itself, little by little, up to 100 messages a day. Every message carries an unsubscribe link. Requires the WhatsApp bot.

GV Offers by WhatsApp · up to 500 messages a day — USD 49/mo

The same, for a bigger base: up to 500 messages a day from your WhatsApp, only to people who accepted promotions and with an unsubscribe link in every message. Requires the WhatsApp bot.

GV Mailing · the email for each date to your base — USD 25/mo

* Dollar amounts are reference values for the fully functional system with onboarding done by the client. In Argentina, invoicing and payment are in pesos at the current reference dollar rate. If anything additional has to be configured or developed, the price is agreed separately. Licenses outside Argentina are billed in USD via USDT (reference values, billed in USDT for licenses outside Argentina).

What other modules it adds up with

There are two bundles, and there will always be just two: there's no ladder of plans with ever-longer names.

BUNDLE	WHAT IT BRINGS TOGETHER	PRICE
Full Night Essential	For venues that don't sell tickets with GVenue: core Bar + cash till + basic reports + Access (list accreditation + blocklist) + basic staff (onboarding, schedules, attendance, handovers — without the payroll part). Pro add-ons are added separately or with Full Night Pro	USD 169/mo
Full Night Pro	Full Night Essential + Staff with P&L (per-night pay and final balance) + Parking + VIP Sector + Cloakroom + the full Barra Pro bundle (Stock, Recipes, Promos, AI Photos, Pro Report). Includes GV Factura. Kiosk, card terminal, GV Mesa, GV Cash, Merch and Consignment are hired separately	USD 349/mo

If a module already comes inside the bundle you hire, **it isn't charged separately**. And when a bundle grows with a new feature, whoever already pays for it gets it without a price increase.

06 Who made it?

GVenue is an Argentine system, made by **Gozzi.dev**: a software development studio based in Mar del Plata that works with each client directly.

Javier Gozzi · founder of GVenue and Gozzi.dev

He has been developing software since 2009. He was Technical Manager at El Divino Buenos Aires and Complejo Sobremonte (Mar del Plata), and then he wrote the system for the night: GVenue is designed from inside the club, with a packed door, a bar running out of stock and a register that doesn't add up. At GVenue he handles the product, the architecture, the backend, the infrastructure and the design.

linkedin.com/in/javgozzi

gvenue.com.ar/quienes-somos

Gozzi.dev's work

- **GVenue** · modular system for venues and events
- **RespondIA** · AI assistant to serve and sell on the web and WhatsApp
- **Gozzi Hosting** · Argentine hosting on its own infrastructure
- **MG Muebles** and **Caruso Centro MDQ** · commercial websites
- **Alisaplack** · drywall construction
- **Porsche Design Tower Miami** · the building's website, for Dezer Development

Why hire GVenue

1. **Made by people who know the night**
   It isn't generic software adapted to a nightclub: it was born from the technical management of nightlife venues, and that's why GV Offers solves real problems of a Saturday in the small hours.

2. **Direct support from the person who writes it**
   No help desk, no tickets: you talk to the person who writes the code.

3. **Made in Argentina, with published prices**
   Prices in US dollars in plain sight at gvenue.com.ar/armar, and support from Argentina (UTC−3).

4. **Truly modular**
   You hire only what you use —tickets, door, bar, tables, courts, music— and each module is switched on or off separately.

5. **100% configurable, and custom-built if something's missing**
   Hours, prices, rules and permissions are changed from the panel; what doesn't exist gets developed. Behind it there's a real studio, with a name and a face.

07 Next steps

You hire it yourself, in five minutes

Go to **gvenue.com.ar/armar**, tick GV Offers and whatever else you need most, and you'll see the monthly total right there. That same screen generates the contract with the detail of what you hired — no fine print and no salesperson breathing down your neck.

And before the fee starts running, you get a **15-day trial** to load your data and test it with your own information. If during that time you decide it's not for you, you haven't paid anything.



GVENUE.COM.AR/MODULOS/GV-CRM?LANG=EN

Shall we see it working with your numbers?

Half an hour on a video call, with your real menu or schedule loaded, is worth more than any presentation. Write to us and we'll set it up.

EMAIL
somos@gvenue.com.ar

WEB
https://gvenue.com.ar

BUILD YOUR SYSTEM
gvenue.com.ar/armar