SALES DOSSIER · YOUR CUSTOMER BASE

Your base builds itself, and it’s yours

One profile per ID with what each person bought and every time they came in, the leaderboard of your most frequent guests and your base as a CSV whenever you want. On top of that, each night’s email, the birthday greeting and the members club.

PROFILE BY ID · LEADERBOARD · CSV EXPORT · IN PARTS

01 The idea, in four lines

Your customer base **builds itself** from your sales and your door: every purchase and every QR scan adds to that person's profile. One profile per ID number, the leaderboard of your most frequent guests, and your base as a CSV whenever you want. **The data is yours.**

> **The real problem it solves**
>
> Not knowing who comes back and who came only once. A base that lives on someone else's platform, or in loose spreadsheets and on someone's phone. And announcing your next night by messaging people one by one.

One profile per person, by ID number

Which tickets they bought and received, for which event, how many purchases they made and how much they spent on tickets. With their birthday and age.

Every time they came in and went out

Door traceability, ticket by ticket: entry, exit and re-entry, with the time.

02 What you won't find anywhere else

✓ **Your most frequent guests, by name**

Your venue's leaderboard: who came to the most events and who redeemed the most drink vouchers. Plus search by name, ID number or email.

✓ **VIP and blacklist, right from the profile**

Mark someone as VIP and they get a welcome email, or put them on the blacklist so the door stops them.

✓ **Your base, as a CSV, without asking permission**

Download your base with ID number, name, email, date of birth, first and last visit, tickets and spend, whenever you want.

✓ **And it's added in parts**

📣 **GV Mailing · the email for each date to your base**: a template with your logo, your flyer and the buy button; preview it, send yourself a test and it goes out in batches, without repeating anyone who already got it. 🎂 **GV Fest · birthday greeting with a gift**: an email a few days before their birthday, with your text and, if you want, a drink on the house redeemed with a QR at the bar. ⭕ **GV Circle · your venue's members club**: a numbered roster, a card with a QR, points for showing up and tiers; you collect the membership. Each one has its own dossier.

What this module is NOT, yet

It doesn't cross bar spending per customer, doesn't import an outside base and doesn't build segments by spend or frequency: today each night's email goes to your whole base. Segments are on the way and aren't charged for. To write to part of your base based on what they did at your venue, there's **GV Offers**, with its own dossier. And since the base comes from your sales and your door, GV Datos adds on to your system: it isn't used on its own.

03 Why GVenue, and not someone else

Every system in this business promises the same things. These six are the ones that, in practice, change how it feels to use it — and the ones you can check for yourself before you sign anything.

1 **Truly modular: you pay only for what you use**

GVenue isn't sold as a single license with fifty screens you'll never open. Each module is hired on its own and switched off on its own. If next month you don't use GV Datos, you drop it and it stops being billed. There's no «plan» forcing you to pay for what you don't need to get to what you do.

2 **Our prices are published**

Go to **gvenue.com.ar/armar**, tick what you need and see the total, today, without leaving your phone number or booking a demo. In the survey we did of the Argentine market (July 2026), no competitor publishes its prices: you have to ask for a consultation to find out what it costs. We'd rather you do the math before you talk to us.

3 **The venue's data belongs to the venue**

Your customer base, your sales and your history are yours: you export them to Excel whenever you want, without asking permission or paying extra to «release» them. And if one day you want to move the whole system to a server of your own, that version exists — you're never locked in.

4 **You talk directly to the developer**

No help desk, no middlemen: you talk to the person who builds the system, who gets your request the first time and solves it in the code. A specific request that doesn't exist today is quoted by the hour and, if it helps other venues, it joins the catalog for everyone. Several of the features published today were born exactly like that, requested by a client in production.

5 **Every module has its manual and its videos**

We don't leave you with an afternoon of training and good luck. Every module has a PDF manual with real screenshots of the system, plus video tutorials — in Spanish, with the manuals being translated into English one by one — so when someone new joins the team they learn it on their own, during their shift, without you having to explain it all over again.

6 **Anywhere in the world, in the language you need**

It's a cloud system: it works from any country, on a PC, a tablet or a phone. Today it speaks Spanish and English, and another language can be added on request. And it's 100% configurable: hours, names, permissions, prices and screens adapt to the way each client works, without switching systems.

> **And one that isn't a feature**
>
> We publish our **policies** —what we do and don't do with your data and your money— at gvenue.com.ar/politicas. They're written to be read, not to cover ourselves. And we work under a quality management system: **GVenue is going through internal audits of its Quality Management System, ahead of the external audit for its upcoming ISO 9001:2015 certification**.

04 The money, crystal clear

> **GVenue doesn't touch a single peso of what goes through this module**
>
> Our billing is **exclusively on ticket sales**. What you charge at the bar, at the cloakroom and for any extra at the venue is **100% the venue's**: it doesn't go through any account of ours, it carries no commission and we don't bill it. GV Datos is paid with a flat monthly fee and nothing else — sell a thousand drinks or ten thousand, the fee is the same.

How you take payment at the counter

That money doesn't go through us: it goes wherever you say. The system records it so your register closes, in this order of real-world use:

1. **Cash**
   Most of what's charged at the venue. It's entered with the sale, and the closing cash count checks it against what's left in the register.

2. **Bank transfer**
   The customer transfers to your account and the cashier marks the sale as a transfer. The money goes straight to your bank, with no intermediary.

3. **Crypto (USDT)**
   Same approach, for the customers who pay that way.

4. **Card, with your card terminal**
   The cashier charges on your card terminal and records the sale as card in the system, so the till close keeps card apart from cash. That card money is credited through your own account, on your terminal's timelines; we don't step in on that money.

> **SOON What's coming, and isn't here yet**
>
> We're working on **GV-Posnet**: the card terminal connected to the system, so the sale confirms itself when the terminal approves it, and GVenue running **inside** the terminal, so the cashier can do everything from the device. It's **in development** — it isn't something you can hire today and it isn't included in any price in this dossier. We mention it because it's where the module is headed, not because it's here.

The monthly fee

- **It's billed one month in advance.** You get a grace period of 10 to 15 days and staggered notices before any restriction — you'll never find the system switched off in the middle of an event over an invoice.
- **The prices in this dossier are the published ones.** Any special volume terms are **agreed by contract**, case by case: there's no automatic discount and no hidden price list.
- The fee is monthly, in US dollars, and it's invoiced in Argentine pesos at the exchange rate of the day.

05 The price

🗂️ Customer base with traceability — USD 19/mo

Each person's file by ID: which tickets they bought (event, date, type), how many orders they placed and how much they spent ON TICKETS, plus door traceability ticket by ticket (entry, exit and re-entry with the time). Adds the club ranking: who attended the most events and who redeemed the most drink credits. It does not cross-reference bar spend.

📣 GV Mailing · the email for each date to your base — USD 25/mo

You write the email that tells your base a date is coming: the template already carries your logo, your flyer, the day and the buy button, and you fill in the subject, the headline, your message and the button text. You see it exactly as it will arrive, send yourself a test, and only then does it go out. Sending goes in batches you choose (200 today, the rest on Saturday) and it is resumable: whoever already got it never gets it twice, and whoever unsubscribed is skipped automatically. Each person has their own preference center with four channels (tickets, dates, news, birthday), and the unsubscribe footer goes on every email that isn't a purchase.

🎂 GV Fest · birthday greeting with a gift — USD 12/mo

An automatic email to each customer a few days before their birthday, with your text and your logo — and if you want, a complimentary drink they redeem at the bar with a QR.

⭕ GV Circle · your venue's members club — USD 59/mo

Your own branded members club: a numbered register (No. 0001 belongs to someone and is never issued again), an installable digital credential with the Circle's distinctive QR, automatic points for activity (per ticket bought and per night attended, not per spend) and renamable levels earned by showing up. Your member stands out automatically on the eTicket. You define and charge the membership yourself, at any price (or with no fee, by invitation): that money is 100% yours — GVenue takes no commission on it.

* Dollar amounts are reference values for the fully functional system with onboarding done by the client. In Argentina, invoicing and payment are in pesos at the current reference dollar rate. If anything additional has to be configured or developed, the price is agreed separately. Licenses outside Argentina are billed in USD via USDT (reference values, billed in USDT for licenses outside Argentina).

What other modules it adds up with

There are two bundles, and there will always be just two: there's no ladder of plans with ever-longer names.

BUNDLE	WHAT IT BRINGS TOGETHER	PRICE
🌙 **Full Night Essential**	For venues that don't sell tickets with GVenue: core Bar + cash till + basic reports + Access (list accreditation + blocklist) + basic staff (onboarding, schedules, attendance, handovers — without the payroll part). Pro add-ons are added separately or with Full Night Pro	**USD 169/mo**
🌙 ⭐ **Full Night Pro**	Full Night Essential + Staff with P&L (per-night pay and final balance) + Parking + VIP Sector + Cloakroom + the full Barra Pro bundle (Stock, Recipes, Promos, AI Photos, Pro Report). Includes 🧾 GV Factura. Kiosk, card terminal, GV Mesa, GV Cash, Merch and Consignment are hired separately	**USD 349/mo**

If a module already comes inside the bundle you hire, **it isn't charged separately**. And when a bundle grows with a new feature, whoever already pays for it gets it without a price increase.

06 Who made it?

GVenue is an Argentine system, made by **Gozzi.dev**: a software development studio based in Mar del Plata that works with each client directly.

Javier Gozzi · founder of GVenue and Gozzi.dev

He has been developing software since 2009. He was Technical Manager at El Divino Buenos Aires and Complejo Sobremonte (Mar del Plata), and then he wrote the system for the night: GVenue is designed from inside the club, with a packed door, a bar running out of stock and a register that doesn't add up. At GVenue he handles the product, the architecture, the backend, the infrastructure and the design.

linkedin.com/in/javgozzi

gvenue.com.ar/quienes-somos

Gozzi.dev's work

GVenue · modular system for venues and events

RespondIA · AI assistant to serve and sell on the web and WhatsApp

Gozzi Hosting · Argentine hosting on its own infrastructure

MG Muebles and **Caruso Centro MDQ** · commercial websites

Alisaplack · drywall construction

Porsche Design Tower Miami · the building's website, for Dezer Development

Why hire GVenue

1. **Made by people who know the night**
   It isn't generic software adapted to a nightclub: it was born from the technical management of nightlife venues, and that's why GV Datos solves real problems of a Saturday in the small hours.

2. **Direct support from the person who writes it**
   No help desk, no tickets: you talk to the person who writes the code.

3. **Made in Argentina, with published prices**
   Prices in US dollars in plain sight at gvenue.com.ar/armar, and support from Argentina (UTC−3).

4. **Truly modular**
   You hire only what you use —tickets, door, bar, tables, courts, music— and each module is switched on or off separately.

5. **100% configurable, and custom-built if something's missing**
   Hours, prices, rules and permissions are changed from the panel; what doesn't exist gets developed. Behind it there's a real studio, with a name and a face.

07 Next steps

You hire it yourself, in five minutes

Go to **gvenue.com.ar/armar**, tick GV Datos and whatever else you need most, and you'll see the monthly total right there. That same screen generates the contract with the detail of what you hired — no fine print and no salesperson breathing down your neck.

And before the fee starts running, you get a **15-day trial** to load your data and test it with your own information. If during that time you decide it's not for you, you haven't paid anything.

GVENUE.COM.AR/MODULOS/GV-DATOS?LANG=EN

Shall we see it working with your numbers?

Half an hour on a video call, with your real menu or schedule loaded, is worth more than any presentation. Write to us and we'll set it up.

EMAIL	WEB	BUILD YOUR SYSTEM
somos@gvenue.com.ar	https://gvenue.com.ar	gvenue.com.ar/armar