SALES DOSSIER · TABLES, CHAIRS AND SEATS

Draw your venue, and everyone picks their spot

You set up your venue's floor plan once —tables, chairs and seats, with their price zones— and the buyer picks their spot on that same map, without leaving your event page. Sell the whole table, a single chair or both, and the system makes sure nobody buys the same spot twice.

YOUR OWN FLOOR PLAN | TABLE OR SINGLE CHAIR | THEATER SEATING | NO DOUBLE SELLING

01 The idea, in four lines

Your venue isn't a price list: it's a **place**, and buyers want to know where they'll be sitting. With this module you draw your venue once —tables, chairs, seats and the zones priced differently— and the buyer **taps their spot on that same map**, without leaving your event page. You show it to them drawn, not explained over WhatsApp.

> **The real problem it solves**
>
> Table bookings almost always end up in the same place: a chat, a spreadsheet and someone who remembers. The same table gets sold twice, there's an argument at the door over who had table 12, and nobody knows for sure how much is still available at eleven at night. It isn't a tidiness problem: it's money lost and customers leaving unhappy.

How your venue gets set up

There's a **five-step wizard** —what you're setting up, how many spots, the drawing, the prices, on sale— that walks you through it the first time. And if you'd rather draw by hand, the full editor is still there: drag tables, rotate them, trace the venue's real outline and paint the zones priced differently.

What the buyer sees

They choose the section, the floor plan opens **on top of your page** —we don't send them anywhere else, that's where people get lost— and they tap their table or seat. Green available, gray sold, red what they're picking. They can tap several, see them in the cart and pay for everything at once.

02 What you won't find anywhere else

✓ **Sell the whole table, a single chair, or both — decided table by table**

The table for ten for the group that books it all, and the one next to it open chair by chair, with the chairs numbered around it. Each table has its own mode and its own chair price. And when a table allows **both**, buying it whole locks its chairs and buying a chair stops anyone from taking the table: the rule works both ways, without anyone having to remember.

✓ **Nobody buys the same spot twice**

It isn't a check «at confirmation»: the spot is taken with a lock in the database. If two people pick the same seat in the same second, the second purchase **is rejected in full** and we tell them exactly which spot they lost. And the other way around: if a purchase expires unpaid, is canceled or refunded, **the spot is released automatically** and shows up green again. Nothing to untick by hand.

✓ **The price comes from the floor plan, not from a spreadsheet**

Paint a zone on the venue —«In front of the DJ», «Inner VIP», «Back»—, give it its price, and **each spot takes the price of the zone it falls in**. Changing the front price for Saturday's date means changing one number, not editing table by table. And since the zone also names the ticket, the buyer reads «Table x10 VIP Back DJ» and knows what they're buying.

One ticket per section, not one per seat

You can put the venue on sale with **one click** and get one ticket per section —«Table x10 VIP Back DJ · 5 available»— instead of fifty loose lines cluttering the page. The buyer picks the section and the floor plan opens so they can choose their spot. If you prefer the opposite, the «one ticket per spot» option is also there.

Drawing the venue doesn't take an afternoon

Mark an area and say **«twenty tables of ten go here»**: the system draws them inside, arranged, numbered following the floor plan's series and already priced for that zone. If they don't fit, it tells you the exact maximum that fits and draws nothing halfway. For a theater it's the same but by rows, with a center aisle if you want one, and you can load the stalls and the balcony in separate batches, **each with its own price**.

The spot travels all the way to the door

It doesn't stay inside the checkout: the ticket is born with its table and its chair, it reads **«Table 12 · Chair 7»** and whoever checks tickets at the door sees it on screen when scanning. That's what prevents the 2 a.m. argument over who had what.

Capacity counts itself

A table for ten adds ten people to capacity, not one. No need to keep a parallel count of «tickets sold» against «people who'll come in»: the system knows how many people each unit you sell brings in, and the event's live capacity already includes that.

✨ «Pick for me»

Someone buying four spots doesn't want to play minesweeper: they press a button and the system finds four **together in the same row**. And it doesn't cross the center aisle to do it — «side by side» really means side by side.

Made for your thumb

The floor plan has pinch-to-zoom and plus and minus buttons. Almost all of your audience buys from their phone with one hand; a map that can't be enlarged is a map that doesn't sell.

An honest detail, before you find it yourself

The map inside the checkout can be **switched off per club** from your own dashboard, and it comes switched on. If you switch it off, your event page goes back to the usual ticket list — and in that mode **sales by section aren't offered online**, because the list can't ask which spot you want. It's your decision and you can go back whenever you want, but we'd rather you know before than after.

What this module is NOT

It isn't **GVenue Concierge**, the QR stuck on the VIP table so the customer can order from their phone and see their tab live. That's another module, contracted separately (`USD 19/mo`), and it handles the night, not the sale. This one handles the floor plan and selling the spot. They get along very well, but neither needs the other.

03 Why GVenue, and not someone else

Every system in this business promises the same things. These six are the ones that, in practice, change how it feels to use it — and the ones you can check for yourself before you sign anything.

1 **Truly modular: you pay only for what you use**

GVenue isn't sold as a single license with fifty screens you'll never open. Each module is hired on its own and switched off on its own. If next month you don't use Venue floor plan, you drop it and it stops being billed. There's no «plan» forcing you to pay for what you don't need to get to what you do.

2 **Our prices are published**

Go to **gvenue.com.ar/armar**, tick what you need and see the total, today, without leaving your phone number or booking a demo. In the survey we did of the Argentine market (July 2026), no competitor publishes its prices: you have to ask for a consultation to find out what it costs. We'd rather you do the math before you talk to us.

3 **The venue's data belongs to the venue**

Your customer base, your sales and your history are yours: you export them to Excel whenever you want, without asking permission or paying extra to «release» them. And if one day you want to move the whole system to a server of your own, that version exists — you're never locked in.

4 **You talk directly to the developer**

No help desk, no middlemen: you talk to the person who builds the system, who gets your request the first time and solves it in the code. A specific request that doesn't exist today is quoted by the hour and, if it helps other venues, it joins the catalog for everyone. Several of the features published today were born exactly like that, requested by a client in production.

5 **Every module has its manual and its videos**

We don't leave you with an afternoon of training and good luck. Every module has a PDF manual with real screenshots of the system, plus video tutorials — in Spanish, with the manuals being translated into English one by one — so when someone new joins the team they learn it on their own, during their shift, without you having to explain it all over again.

6 **Anywhere in the world, in the language you need**

It's a cloud system: it works from any country, on a PC, a tablet or a phone. Today it speaks Spanish and English, and another language can be added on request. And it's 100% configurable: hours, names, permissions, prices and screens adapt to the way each client works, without switching systems.

> **And one that isn't a feature**
>
> We publish our **policies** —what we do and don't do with your data and your money— at gvenue.com.ar/politicas. They're written to be read, not to cover ourselves. And we work under a quality management system: **GVenue is going through internal audits of its Quality Management System, ahead of the external audit for its upcoming ISO 9001:2015 certification**.

04 The money, crystal clear

What we charge on, and what we don't

Our billing is **exclusively on ticket sales**. It's the rule that shapes everything else, and it's written in the contract:

WHAT YOU SELL	DOES IT CARRY A SERVICE FEE?
Tickets	Yes — it's the only thing GVenue bills.
Tables and parking	Yes: they're sold as one more admission, on the same basis.
Bar and drinks	**No.** It's 100% the venue's money.
Cloakroom	**No.** It's 100% the venue's money.
Merchandise and extras	**No.** It's 100% the venue's money.

The money we take no commission on is still recorded in the system —for your management, your history and each customer's spending— but it doesn't go through any account of ours.

The service fee is paid by the buyer

And you choose how you collect. It isn't an event-by-event decision: it's how your account runs.

Managed · paid by the buyer, 15%

It's the mode almost everyone uses. The venue pays **nothing**: no setup, no monthly fee for the box office, no commission. The fee is paid by whoever buys the ticket, and you receive **100% of the ticket price**.

Direct collection · 12%, to be agreed

You collect **100% in your account**: the buyer pays a **12%** fee and you pay it to us when each event closes. It's available after 3 events settled with us; the commission owed has a cap and, if it's exceeded or a settlement is overdue, online sales for the upcoming dates are paused. **The door is never cut off.**

How the money comes in, in order

The system doesn't depend on a single payment gateway. Channels are switched on and off per event, and this is the real order in which a venue works:

1. **Cash at the box office and at the door**
   The sale is entered in the system and recorded with its ticket. It's money you handle, in your register, and it still balances your cash count at the end of the night.

2. **Bank transfer to CVU**
   On by default. The buyer transfers and the settlement to the venue goes out in **under 24 business hours**, as per the contract.

3 **Crypto (USDT)**

Same circuit and same timeline as the transfer: settlement in under 24 business hours. Useful for customers from outside the country.

4 **Online payments, for those who pay by card on the internet**

It's the **online card** channel, not the center of the system, and it's switched on **only if you ask for it**. You connect **your** online payment account and the card sale goes **in full** into your account: GVenue keeps nothing from that transaction. The service fee on those sales is deducted later, in the event's settlement. When that money becomes **available** is set by your payment account, not by GVenue: check it there before counting on it.

5 **Your card terminal, for in-person cards**

Your terminal is linked to the system: the bartender or the cashier charges on the terminal and the sale confirms itself when the terminal approves it. No «paid» marked by hand, no register mismatches.

> **Refunds: how they really work**
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> Refunds are an **option you switch on** (you can choose not to allow them, and many events don't). When a refund is made, the **net ticket price** is returned: the service fee isn't refunded.

The monthly fee

- **It's billed one month in advance.** You get a grace period of 10 to 15 days and staggered notices before any restriction — you'll never find the system switched off in the middle of an event over an invoice.
- **The prices in this dossier are the published ones.** Any special volume terms are **agreed by contract**, case by case: there's no automatic discount and no hidden price list.
- The fee is monthly, in US dollars, and it's invoiced in Argentine pesos at the exchange rate of the day.

05 The price

🛋️ TABLES / VIP — ALSO SELLS THEATER SEATS AND EVENT CHAIRS

USD 15/mo

Only the SALE of locations: buyers pick their numbered table, seat or chair on the floor plan when buying the ticket, and at the door every spot has its owner. Ordering and paying from the seat or chair is 🍾 Concierge, sold separately.

> 🎟️ **If you sell your tickets with GVenue, your monthly fee drops 50%**
>
> The whole system is modular: you pay the monthly fee for the modules you use. **If you sell your tickets with GVenue and go over 300 paid tickets a month of at least ARS 10,000 each** (average of the last 3 months; complimentary tickets and invitations don't count), the monthly fee for your modules drops **50%**.

* Dollar amounts are reference values for the fully functional system with onboarding done by the client. In Argentina, invoicing and payment are in pesos at the current reference dollar rate. If anything additional has to be configured or developed, the price is agreed separately. Licenses outside Argentina are billed in USD via USDT (reference values, billed in USDT for licenses outside Argentina).

What other modules it adds up with

There are two bundles, and there will always be just two: there's no ladder of plans with ever-longer names.

BUNDLE	WHAT IT BRINGS TOGETHER	PRICE
🏢 **Operations Suite**	The basic operation: core Bar + cash till + basic reports + Access (list accreditation + blocklist) + basic staff (onboarding, schedules, attendance, handovers — without the payroll part). Pro add-ons are added separately or with the Suite Pro	**USD 119/mo**
🏢 ⭐ **Suite Pro**	The Suite + Staff with P&L (per-night pay and final balance) + Parking + VIP Sector + Cloakroom + the full Barra Pro bundle (Stock, Recipes, Promos, AI Photos, Pro Report). Includes 🧾 E-invoicing for 1 CUIT (in testing). Kiosk, card terminal, Concierge, GV Cash, Merch and Consignment are hired separately	**USD 199/mo**

If a module already comes inside the bundle you hire, **it isn't charged separately**. And when a bundle grows with a new feature, whoever already pays for it gets it without a price increase.

06 Who made it?

GVenue is an Argentine system, made by **Gozzi.dev**: a software development studio based in Mar del Plata that works with each client directly.

Javier Gozzi · founder of GVenue and Gozzi.dev

He has been developing software since 2009. He was Technical Manager at El Divino Buenos Aires and Complejo Sobremonte (Mar del Plata), and then he wrote the system for the night: GVenue is designed from inside the club, with a packed door, a bar running out of stock and a register that doesn't add up. At GVenue he handles the product, the architecture, the backend, the infrastructure and the design.

linkedin.com/in/javgozzi

gvenue.com.ar/quienes-somos

Gozzi.dev's work

GVenue · modular system for venues and events

RespondIA · AI assistant to serve and sell on the web and WhatsApp

Gozzi Hosting · Argentine hosting on its own infrastructure

MG Muebles and **Caruso Centro MDQ** · commercial websites

Alisaplack · drywall construction

Porsche Design Tower Miami · the building's website, for Dezer Development

Why hire GVenue

1. **Made by people who know the night**
   It isn't generic software adapted to a nightclub: it was born from the technical management of nightlife venues, and that's why Venue floor plan solves real problems of a Saturday in the small hours.

2. **Direct support from the person who writes it**
   No help desk, no tickets: you talk to the person who writes the code.

3. **Made in Argentina, with published prices**
   Prices in US dollars in plain sight at gvenue.com.ar/armar, and support from Argentina (UTC−3).

4. **Truly modular**
   You hire only what you use —tickets, door, bar, tables, courts, music— and each module is switched on or off separately.

5. **100% configurable, and custom-built if something's missing**
   Hours, prices, rules and permissions are changed from the panel; what doesn't exist gets developed. Behind it there's a real studio, with a name and a face.

07 Next steps

You hire it yourself, in five minutes

Go to **gvenue.com.ar/armar**, tick Venue floor plan and whatever else you need most, and you'll see the monthly total right there. That same screen generates the contract with the detail of what you hired — no fine print and no salesperson breathing down your neck.

And before the fee starts running, you get a **15-day trial** to load your data and test it with your own information. If during that time you decide it's not for you, you haven't paid anything.

GVENUE.COM.AR/ARMAR/?LANG=EN

Shall we see it working with your numbers?

Half an hour on a video call, with your real menu or schedule loaded, is worth more than any presentation. Write to us and we'll set it up.

EMAIL	WEB	BUILD YOUR SYSTEM
somos@gvenue.com.ar	https://gvenue.com.ar	gvenue.com.ar/armar