PRESENTATION · WHY GVENUE

One single platform, the whole night

Tickets, door, bar, register, tables, promoters and reports in one system, with the price upfront, and your money and your data always yours. Here it's all summed up and, without naming anyone, how we're different.

ALL-IN-ONE SYSTEM · PUBLISHED PRICES · YOUR MONEY, YOUR DATA · FROM 100 TO 30,000

Prepared for
GVenue.com.ar

ARGENTINA
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01 The idea, in four lines

GVenue is **one system for the whole night**: tickets, door, bar, register, tables, promoters and reports. **You see the price before talking to anyone**, your money is yours and so is your data. And it works the same in a 100-person underground venue, in a 2,000-person club or in simultaneous large-scale events of 30,000.

> **How to read this folder**
>
> This is the cover: it sums everything up and explains how we're different. The dossiers that come with it go into the detail of each module, with its published price. If anything here doesn't match what you see at **gvenue.com.ar/armar**, the calculator is what counts.

02 Compared with what you already know

No names and no cheap shots. There are two usual ways to run a night: an **online ticketing platform** (it sells you the ticket and that's where it ends) or **traditional management software** (it organizes the venue but doesn't sell online). This is how GVenue compares, point by point:

	WITH GVENUE	ONLINE TICKETING PLATFORMS	TRADITIONAL SOFTWARE
Your money	Bank transfer or USDT: we settle 100% to you 24 h after each sale or after the event, your choice. Card is optional and goes into your own account.	They hold all the takings and settle them to you in 7, 15 or 30 days.	Online sales aren't their thing: you handle them separately, with another provider.
What it covers	An all-in-one system: tickets, door, live capacity, bar, register, tables, promoters and reports.	They sell the ticket; you keep running the real night separately.	Internal management, no modern ticketing and no sales under your brand.
Cost to the club	Selling your tickets with GVenue: no setup and no monthly fee for the box office. The service fee is paid by the buyer.	Commissions taken out of your takings, or high fees for your audience.	License, setup and monthly fee, with a lock-in period.
Price upfront	Go to **gvenue.com.ar/armar** and see the price live, without talking to anyone.	Commissions half-published and fine print at the end.	You have to request a demo and wait for the sales rep to call.
Your brand and your data	Your page, your QR and your buyer base: all yours, exportable whenever you want.	Their brand up front; your audience ends up living on their platform.	Your internal data stays cut off from online sales.
Door and capacity	Single-use QR with the staff's phones, and live capacity for security and inspections.	Entry scanning only; no word on capacity.	Depends on proprietary turnstiles and scanners.
Hardware	The phone you already have. No turnstiles or scanners to buy.	Their app and their scanners.	Proprietary hardware or rented terminals.
Support	People from the industry, peers: we look after you ourselves.	A ticket to a call center.	An implementation consultant, during office hours.

03 Everything it covers, at a glance

Each module is hired on its own and switched off on its own. This is the published description of the main ones — the same you see at **gvenue.com.ar/armar**:

MODULE	WHAT IT DOES
🚪 **GV Puerta**	List accreditation (Excel or paste) → registered QR by email · door with validator · live capacity · blocklist · freepass sign-up
🍸 **GVenue Barra (core)**	Menu with per-sector prices (manual product/price load) · Selling (cash/card/mixed/QR, card entered by hand) · drink-credit redemption · cash closing with audit · anti-fraud printed ticket · daily report · product photos (manual upload) · loading wizard. Does not include recipes/costs/margin, multi-storeroom stock or AI photos — those are separate add-ons.
🛋️ **GV VIP Tables · numbered spot — also sells theater seats and event chairs**	Only the SALE of locations: buyers pick their numbered table, seat or chair on the floor plan when buying the ticket, and at the door every spot has its owner. Ordering and paying from the seat or chair is 🍾 GV Mesa, sold separately.
🎤 **Promoters · Lists**	Load your promoters and each one gets THEIR private link: from there they manage their guests, their free-pass quota and their lists, without entering your panel or seeing your money. You see live who invited whom, how many came in and how many are missing.
🗂️ **Customer base with traceability**	Each person's file by ID: which tickets they bought (event, date, type), how many orders they placed and how much they spent ON TICKETS, plus door traceability ticket by ticket (entry, exit and re-entry with the time). Adds the club ranking: who attended the most events and who redeemed the most drink credits. It does not cross-reference bar spend.
💼 **GV Finance**	Your club's fine numbers, out of everyone's sight: expenses and income (general and per-event) in a separate panel, with the period's net result, a read-only ACCOUNTANT profile and Excel export. Whatever you already load in another module (bar purchases, staff, extras) is read automatically — never double entry.

Who it’s for

Nightclubs and production companies, event halls and theaters, bars and restaurants, beach clubs. The system is modular: you pay only for the modules you use, and if you sell your tickets with GVenue and go over the monthly minimum of paid tickets, your modules’ fee drops. Both are explained, with their prices, in the dossiers in this folder.

04 The money, crystal clear

What we charge on, and what we don't

Our billing is **exclusively on ticket sales**. It's the rule that shapes everything else, and it's written in the contract:

WHAT YOU SELL	DOES IT CARRY A SERVICE FEE?
Tickets	Yes — it's the only thing GVenue bills.
Tables and parking	Yes: they're sold as one more admission, on the same basis.
Bar and drinks	**No.** It's 100% the venue's money.
Cloakroom	**No.** It's 100% the venue's money.
Merchandise and extras	**No.** It's 100% the venue's money.

The money we take no commission on is still recorded in the system —for your management, your history and each customer's spending— but it doesn't go through any account of ours.

The service fee is paid by the buyer

And you choose how you collect. It isn't an event-by-event decision: it's how your account runs.

Managed · paid by the buyer, 15%

It's the mode almost everyone uses. The venue pays **nothing**: no setup, no monthly fee for the box office, no commission. The fee is paid by whoever buys the ticket, and you receive **100% of the ticket price**.

Direct collection · 12%, to be agreed

You collect **100% in your account**: the buyer pays a **12%** fee and you pay it to us when each event closes. It's available after 3 events settled with us; the commission owed has a cap and, if it's exceeded or a settlement is overdue, online sales for the upcoming dates are paused. **The door is never cut off.**

How the money comes in, in order

The system doesn't depend on a single payment gateway. Channels are switched on and off per event, and this is the real order in which a venue works:

1. **Cash at the box office and at the door**
   The sale is entered in the system and recorded with its ticket. It's money you handle, in your register, and it still balances your cash count at the end of the night.

2. **Bank transfer to CVU**
   On by default. The buyer transfers and the settlement to the venue goes out in **under 24 business hours**, as per the contract.

3 **Crypto (USDT)**

Same circuit and same timeline as the transfer: settlement in under 24 business hours. Useful for customers from outside the country.

4 **Online payments, for those who pay by card on the internet**

It's the **online card** channel, not the center of the system, and it's switched on **only if you ask for it**. You connect **your** online payment account and the card sale goes **in full** into your account: GVenue keeps nothing from that transaction. The service fee on those sales is deducted later, in the event's settlement. When that money becomes **available** is set by your payment account, not by GVenue: check it there before counting on it.

5 **Your card terminal, for in-person cards**

The bartender or the cashier charges on your card terminal and records the sale as card in the system: the till close keeps card apart from cash. Connecting the terminal to the system, so the sale confirms itself, isn't available yet.

> **Refunds: how they really work**
>
> Refunds are an **option you switch on** (you can choose not to allow them, and many events don't). When a refund is made, the **net ticket price** is returned: the service fee isn't refunded.

The monthly fee

- **It's billed one month in advance.** You get a grace period of 10 to 15 days and staggered notices before any restriction — you'll never find the system switched off in the middle of an event over an invoice.
- **The prices in this dossier are the published ones.** Any special volume terms are **agreed by contract**, case by case: there's no automatic discount and no hidden price list.
- The fee is monthly, in US dollars, and it's invoiced in Argentine pesos at the exchange rate of the day.

05 The price

SELLING TICKETS WITH GVENUE

15% service fee, paid by the buyer

No setup, no monthly fee and no lock-in. With a track record you can move to direct collection: you collect 100% in your account, the buyer pays a **12%** fee (to be agreed) and you pay it to us when each event closes.

What's included

- Online sales with your own event page, indexable on Google, and mobile checkout.
- Tickets with a named QR code by email, validation at the door and live capacity.
- Every payment channel: cash, bank transfer, crypto and card.
- Event report, exportable buyer base and a blocklist by ID document.
- A 15-day trial to load your data before anything starts running.

GV RENTAL · ON YOUR OWN SERVER

USD 299/mo + **USD 149** installation

The sign-up —first month plus installation— is **USD 448**. Paid in USDT. No per-ticket commission.

The step above: your own brand

If you want the system without any of our logos in sight, there's **Rental White Label**: **USD 449/mo** plus **USD 299** of one-time branding work. It's the same product with your identity.

- It runs on your infrastructure, with your database and your domain.
- We do the installation, with the product's own installer.
- Database updates are part of the contract: the system doesn't fall behind.

* Dollar amounts are reference values for the fully functional system with onboarding done by the client. In Argentina, invoicing and payment are in pesos at the current reference dollar rate. If anything additional has to be configured or developed, the price is agreed separately. Licenses outside Argentina are billed in USD via USDT (reference values, billed in USDT for licenses outside Argentina).

What other modules it adds up with

There are two bundles, and there will always be just two: there's no ladder of plans with ever-longer names.

BUNDLE	WHAT IT BRINGS TOGETHER	PRICE
🌙 **Full Night Essential**	For venues that don't sell tickets with GVenue: core Bar + cash till + basic reports + Access (list accreditation + blocklist) + basic staff (onboarding, schedules, attendance, handovers — without the payroll part). Pro add-ons are added separately or with Full Night Pro	**USD 169/mo**
🌙 ⭐ **Full Night Pro**	Full Night Essential + Staff with P&L (per-night pay and final balance) + Parking + VIP Sector + Cloakroom + the full Barra Pro bundle (Stock, Recipes, Promos, AI Photos, Pro Report). Includes 🧾 GV Factura. Kiosk, card terminal, GV Mesa, GV Cash, Merch and Consignment are hired separately	**USD 349/mo**

If a module already comes inside the bundle you hire, **it isn't charged separately**. And when a bundle grows with a new feature, whoever already pays for it gets it without a price increase.

06 Who made it?

GVenue is an Argentine system, made by **Gozzi.dev**: a software development studio based in Mar del Plata that works with each client directly.

Javier Gozzi · founder of GVenue and Gozzi.dev

He has been developing software since 2009. He was Technical Manager at El Divino Buenos Aires and Complejo Sobremonte (Mar del Plata), and then he wrote the system for the night: GVenue is designed from inside the club, with a packed door, a bar running out of stock and a register that doesn't add up. At GVenue he handles the product, the architecture, the backend, the infrastructure and the design.

linkedin.com/in/javgozzi

gvenue.com.ar/quienes-somos

Gozzi.dev's work

GVenue · modular system for venues and events

RespondIA · AI assistant to serve and sell on the web and WhatsApp

Gozzi Hosting · Argentine hosting on its own infrastructure

MG Muebles and **Caruso Centro MDQ** · commercial websites

Alisaplack · drywall construction

Porsche Design Tower Miami · the building's website, for Dezer Development

Why hire GVenue

1. **Made by people who know the night**
   It isn't generic software adapted to a nightclub: it was born from the technical management of nightlife venues, and that's why Why GVenue solves real problems of a Saturday in the small hours.

2. **Direct support from the person who writes it**
   No help desk, no tickets: you talk to the person who writes the code.

3. **Made in Argentina, with published prices**
   Prices in US dollars in plain sight at gvenue.com.ar/armar, and support from Argentina (UTC−3).

4. **Truly modular**
   You hire only what you use —tickets, door, bar, tables, courts, music— and each module is switched on or off separately.

5. **100% configurable, and custom-built if something's missing**
   Hours, prices, rules and permissions are changed from the panel; what doesn't exist gets developed. Behind it there's a real studio, with a name and a face.

07 Next steps

You hire it yourself, in five minutes

Go to **gvenue.com.ar/armar**, tick Why GVenue and whatever else you need most, and you'll see the monthly total right there. That same screen generates the contract with the detail of what you hired — no fine print and no salesperson breathing down your neck.

And before the fee starts running, you get a **15-day trial** to load your data and test it with your own information. If during that time you decide it's not for you, you haven't paid anything.

GVENUE.COM.AR/DIFERENCIAS/?LANG=EN

Shall we see it working with your numbers?

Half an hour on a video call, with your real menu or schedule loaded, is worth more than any presentation. Write to us and we'll set it up.

EMAIL	WEB	BUILD YOUR SYSTEM
somos@gvenue.com.ar	https://gvenue.com.ar	gvenue.com.ar/armar